

Phoenix

Farm Management

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*You're already half way there...
now let Phoenix finish the job!*

The new **Phoenix Farm Management** program goes one step further than other cashbook and financial management programs. It shows more than "what happened" in a season, but an insight into "how & why it happened". See the whole picture.

What is Phoenix Farm Management?

Phoenix Farm Management brings Financial software and Physical farm management together in one integrated and easy to use computer program. It can produce more detailed reports on an Enterprise basis with the ability to specify any Seasons irrespective of the length of time they cover.

Phoenix Farm Management combines your existing financial data with additional farm physical data to produce crop and livestock management production information. The reports provide indicators of both financial and technical performance for cropping and livestock operations.

Information for Every Requirement

A wide range of customisable reports are available to define accounts, enterprises, seasons, time frames, cost types (fixed and variable) etc.

- Cost / Income Analysis Reports
- Gross Margin Calculations Reports
- Enterprise Evaluation Reports
- Enterprise Summary Reports
- Trading Analysis & Summary Reports
- Seasonal Profitability Reports
- Quantities of Cost Items
- Produce Sale Quantities Reports
- Profitability Analysis Reports including:
 - Earning Capacity
 - Financial Stability
- Value of Crops Grazed
- Livestock Trading Accounts

A Picture is Worth a Thousand Words

Phoenix Farm Management features a mapping facility that records crop and livestock enterprises over as many years or growing seasons as required.

Colour grids, patterns, and partially transparent colour coding give you a snapshot of what your farm was doing in the past as well as current crop types & varieties plans. Use the maps and photos to show and calculate;

- Areas & Distances
- Plan Farm Development
- Soil Types
- Chemical Application Locations
- Search & Display Crops in various seasons ... and much more.



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Over 20 Years Experience in Farm Technology

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How Phoenix Farm Management can improve your bottom line

Any single enterprise can be examined in isolation. Normal financial records now give a meaningful assessment of profits from particular enterprises. When you purchase fertilisers, chemicals etc and pay wages and other overheads they can now be allocated specifically to an enterprise within a season. With Phoenix Farm Management, a whole new picture emerges.

Now you can answer questions such as:

- Is the increased yield worth the extra expense in changing my farming methods?
- As variable costs continue to rise, are my returns maintaining my Gross Margins over time?
- Am I better off concentrating on summer or winter crops on certain soil types considering the difference in production costs?
- Do my seasonal farming decisions take into account my cashflow commitments?
- How long can I hold crop produce while I wait for market prices to rise?

Is my farming or grazing operation performing up to regional standards?

- Benchmarking
- Comparative Analysis

Providing meaningful performance data is one of the strengths of Phoenix Farm Management. Reports have been designed in conjunction with many leading farm management consultancies and a state Dept. of Agriculture to suit established Benchmarking requirements.

Reports have been designed for Benchmarking & Comparative Analysis purposes.

